



City of Bettendorf: Strategic Plan

VISION 2041

The City of BETTENDORF is the *PREMIER CITY* in which to LIVE!

The City of BETTENDORF is the *MOST LIVABLE COMMUNITY* with *RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES* where we enjoy a *VIBRANT RIVERFRONT* and a *GROWING, COMPETITIVE BUSINESS ENVIRONMENT*.

We take *PRIDE IN OUR GREAT COMMUNITY*.

GOALS 2031

Financially Sound City Providing Quality City Services

Orderly Growth and Quality Development

Riverfront/Downtown Development – Destination for Living, Working and Entertainment

Growing Current Businesses and Attracting New Businesses

A Premier Place to Live in Quad Cities

POLICY AGENDA 2025 – 2026

Top Priority

Debt Management Policy/Plan: Report with Options, Link to CIP Projects – Costs, Timing and Priority, and Policy Direction

Police Facility Referendum: Election 2025 and Next Steps

Sewer Lateral Program: Report, Direction and City Next Steps

Forest Grove Park Feasibility Study: Scope, Funding, Direction and City Actions

Traffic Control Action Plan: Update Report, Direction and City Next Steps

High Priority

Sidewalk Policy/Maintenance Review, Direction and Funding (Addressing Gaps)

Cameras in the Parks and Building Security: Scope, Report with Options, Direction, Funding and Next Steps

West District Riverfront Development (West of I-74): Master Plan, Development Agreement and Funding Mechanism

Stormwater Detention/Retention Ponds: Policy Review, Projects and Funding (Including Private and City-Owned)

Urban Fishing Plan: Report, Direction, Priority, and Funding

MANAGEMENT AGENDA 2024 – 2025 – 2026

Top Priority

I-80 Interchange Project: Monitoring Neighborhood Traffic Calming Policy Development and Direction

Community Events Guidelines: City Role, Event Typology, Guidelines Recommendations and Direction

Middle Road – Four-Laning to I-80: Complete Engineering and Solidify Funding
“E” Building Code Enforcement/Legal Action Plan: Development, Direction and City Actions

High Priority

State Advocacy Strategy and Legislative Agenda 2026 Monitoring, Partners Development and City Actions

Wastewater Treatment Plant Expanded Capacity: Update and Report

East Annexation: Report, Funding, and Direction
I-80 and Middle Road Overlay District: Development and Approval

Zoning Ordinance Update: Completion and Adoption

Major Developments in TBK Area: Completion and Opening – QCR Bank Holding; Headquarters Building; Genesis Hospital: Site Plan and Plat; Unity Point Hospital: Site Plan and Plat

MANAGEMENT IN PROGRESS 2025 – 2026

RP/Financial Software Implementation: Completion
 City Compensation: Update Report and Funding
 Training and Development: Leadership Team; Leader Development; Community Risk Leadership Training
 Regional Police Practices:
 Meeting with NAACP and LULAC
 Bond Sale 2026: Completion
 NIMS Training:
 Elected Officials and Department Directors and Critical Staff
 City Strategic Plan Update: Completion
 Facilities/Grounds Maintenance
 Planning for Expiring Contracts
 Operational Excellence: Implementation
 Network Re-Architecture
 Public Works Accreditation
 through American Public Works Association: Maintain
 Perennial Plantings Enhancements (DECISION: BUDGET FY26-27)
 Vehicle Replacement Plan: Update
 New Citywide Monument Signage
 Planning and Placement
 Fire Suppression Upgrade at Public Works
 Fixed Route Transit Services: Evaluation
 Proactive City Communications/Engagement/
 Marketing Expansion Strategy
 Humane Society Funding
 Investment Report
 Cumberland Square “Annex” and Evolution

Financial Trend Analysis: Report
 Hardware/Software for Building Division
 Employee Handbook: Re-Creation
 Public Purposes Policy: Completion
 Hosting League of Iowa Cities Conference:
 Direction and Funding
 Drone First Responder Program: Funding
 Recycling Program Community Education Program
 Mutual Aid Modifications
 I-80 6-Laning Advocacy: Direction
 Flood Buyout: Purchase Completion
 City Standards Specifications (SUDAS): Update
 Duck Creek Winter Tree Removal Project
 FEMA CRS: Approval
 Transit Route Optimization Study
 Bettendorf Transit Operation Manual
 GIS Capacity Building
 Addressing Ordinance Methodology and Database
 Flood Properties Database
 Duck Creek Stream Gauges:
 Preparation for Flooding Events
 Riverfront Land Acquisition: Site Driven
 Rock Island Arsenal Advocacy: Report
 Grow Quad Cities: Annual Report
 Business Retention and Manufacturing
 Expansion Project (East End):
 Report with Options, City Role and Direction
 I-80 Urban Renewal Corridor Development

MAJOR PROJECTS 2025 – 2026

Fire Training Center Refurbishment: Completion
 Learning Campus Sidewalks (CIP Project)
 Fire Station 1 Remodel Project
 (Emergency Operations Center):
 Direction and Funding
 Fire Station 2 Refurbishment: Completion
 Library Furniture Replacement
 Alley Replacement Project
 Competition Drive: Completion
 (West of TBK) (Developer Driven)
 Central Avenue Resurfacing
 (14th to Devil’s Glen) Project
 Maplecrest (18th to Stafford Creek) Project
 29th Street (Mapleton to Middle Road) Project

25th Street Storm Sewer Project
 Pedestrian Bridge at TBK Project
 Riverfront Flood Wall
 (City Limits to Leach Park) Project
 Pedestrian Bridge at TBK Bank Sports Complex:
 Design and Construction 4
 Splash Landing/Ice Landing: Completion and Opening
 Palmer Hills Parking Lot and Pavilion: Completion
 Lincoln Park Bathroom: Installation
 Playground Replacement Project: Friendship Park;
 Lincoln Park; Edgewood Park
 Edgewood Park Shelter Project
 Futsal Court at Kiwanis Park